



Velmore launches R300 000

competition for PCOs



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From next month we will be running a PCO leader board – indicating the top PCOs in the Velmore PCO competition. The winners will be announced in February 2007.

THE recently opened Velmore Banquet & Conference Estate, west side of Centurion, Gauteng, is set on a sprawling provincial estate with five elegant standalone venues, each offering its own elegant bar facilities and secure parking.

Velmore Estate's primary focus is the conference and corporate events market and as an incentive has launched a competition to reward its top four PCOs with prizes to the value of R300 000.

Heinz Mulder, general manager of Velmore, said: "The top three will be credited on actual business brought, while the fourth winner will be credited on dedication and a value-added service towards their clients."

The new venue recently also celebrated the groundbreaking of its new hotel. The hotel, to open in December 2006, will have 40 standard rooms and 10 suites. "The hotel will be a combination of four- and five-star accommodation. This means we are able to cater for a diverse market."

He added: "Velmore is a five-star banquet and conference estate with a European country feel. It is far enough out of town but near enough for a day conference or a year-end corporate banquet."

In addition, Velmore plans to upgrade one of its venues to host banquets to cater for an estimated 1 300 people. This is to open in 2007.

Velmore is offering conference groups an introductory rate of R285 for a day conference which will be valid until February 2007.

The Estate can cater for delegates from 40 U-shaped to 750 cinema-style in opulent, yet intimate conference rooms. All technical requirements are catered for by highly competent audio-visual technicians. Each venue offers a place with space and beauty, expertise and the facilities – both aesthetically and functionally – to turn any occasion of any size and form into something truly memorable.

Velmore is conveniently situated on the banks of the Hennops River, 15 kms from Pretoria and Centurion, 25 kms from Fourways, and 35 kms from Sandton. State-of-the-art boardrooms and breakaway rooms are currently under construction.

As the property is vast, a number of teambuilding activities are available to conference groups. To further entice conference groups, Velmore plans to later open an exclusive wellness centre and is busy negotiating with leading wellness brands for this centre.

